

## Industrial Designer

Witworks is a modern-day consumer technology company that makes smart devices in the home and lifestyle space. We are a team of designers, developers & engineers who love molding atoms & pixels to create devices that have the ability to become ubiquitous, and solve everyday user problems. We also believe that every interaction with our devices in the material or the digital world must be intuitive and delightful.

For our first connected device, we are reimagining how we interact with a wrist wearable. Traditionally, time was the most important information we sought on the go, but this has long changed since smartphones came into being. We believe it is time to transform the wrist into a home for the most essential information we seek, but not by miniaturizing smart phones.

We have thus developed a new paradigm for defining the content and interactions on a wrist wearable and are building our own Wearable OS & Device to bring this to life. Our intent is to create an iconic device that will revolutionize the way the world looks at smartwatches and find a place on millions of wrists in the near future.

As the **Industrial Designer at Witworks**, you will get to define and design every physical aspect of our smartwatch. You will conceive, design and bring into production the most simple, yet functionally efficient and elegant wearable device ever.

### Key Responsibilities:

- Carry out intensive design research to understand the user's needs and imagine multiple concepts
- Visualize and prototype concepts using various CAD & Rapid Prototyping tools
- Ascertain aesthetic features of the product like color, material & finish
- Optimize Design for Manufacturing & Assembly
- Create extensive and high quality documentation for communicating design with manufacturing partners
- Create high quality renders and visualizations for product branding and marketing
- Engage with engineering, product & marketing teams and manufacturing partners to bring the product to life
- Evaluate production prototypes, EVT and DVT builds

### Requirements:

- Bachelor's degree or the equivalent in Industrial/Product Design
- Strong problem solving abilities and excellent communication skills
- Collaborate with cross-functional groups as a great team player
- Excellent CAD skills in either Rhino, Alias, ProE or Solidworks
- Excellent 2D and 3D rendering capabilities (Sketch, Adobe Illustrator or Keyshot)
- Experience with defining Material, Color and Graphics on products
- Experience in leading a project from concept till mass production (preferable)
- Experience working with overseas manufacturers & mandarin language skills (preferable)



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The role may involve international travel.

So if you're fanatically obsessed about great design, have a manic attention to detail and believe you can create a product that people will fall in love with, then the Industrial Design Team at Witworks is your place to be.

Contact us with your portfolio at:

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